



SémioConsult® is a consultancy firm founded by Anne-Flore MAMAN LARRAUFIE (Ph.D.) who has an expertise and in-depth knowledge of brand management strategy with a worldwide recognition, particularly within the world of luxury (and its codes).

The company is based in Paris and Venice.

To get more insights: info@semioconsult.com

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Our mission: to help you decipher your brand image, draw up your brand genetic map and identify the very essence of your brand towards an effective brand communication and positioning strategy.

6 Expertises we can offer:

Fight against
Counterfeiting

Brand Image and
DNA Definition

Brand Storytelling
Creation

KNOW YOUR CLIENTS
STYLE YOUR BRAND

Semiological Audit
of Digital Strategies

Consumer Studies
Market Knowledge

Trainings
& Conferences

Some References:

