

# SÉMIO CONSULT®

Adapting to ever changing markets, understanding clients' evolving needs and projecting into the future are key for companies of all sizes and especially for entrepreneurs. SémioConsult, founded by Anne-Flore MAMAN (Ph.D.), has an extensive international experience and can help you shape your growth strategy through two major components - your brand and your clients.

In order to strengthen your position in the local or international economic landscape and capture more value, SémioConsult offers you tailor-made support in various strategic fields.

SémioConsult's headquarters are located in Vichy and are backed by offices in Paris, Venice and Singapore.

To know more: [info@semioconsult.com](mailto:info@semioconsult.com)

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## OUR 6 AREAS OF EXPERTISE



« SémioConsult's upstream approach consists of going back to the foundations of the brand, its DNA, and then projecting it into an evolving and competitive environment to define the 'right' essence of the brand.

This essence is strengthened by SémioConsult's methodology, which allows it to be cascaded throughout the company's strategy with a relentless logic and congruence that many brands lack. »

*Quentin Desurmont - Serandipians by Traveller Made*

## SOME REFERENCES



KNOW YOUR CLIENTS. STYLE YOUR BRAND.